## The Gold Package

Many business owners we work with have heard the *boring outdated on-hold marketing* of their competitors, and want something effective, fresh, and new.

This is Hold Time Studio's specialty - Very affordable, and we like doing it!

If we update 4x per yr, it could look like this...

## SCHEDULE (4x a year, for example)

Production #1a – Fall/Winter... September to December

Production #2 – Holidays... December to January

Production #1b – Fall/Winter... January to March

Production #3 – Spring!.... March to June

Production #4 – Summer... June to September

## SCRIPT

What do you want to say?

ON AUGUST 23RD, WE'RE MOVING OUR MERCHANDISE OUT OF THE BUILDING, AND ON TO THE SIDEWALK FOR A QUICK SALE, WHY? THERE'S NOT ENOUGH ROOM FOR OUR INCOMING BACK TO SCHOOL AND CHRISTMAS STOCK... SO PLEASE, COME IN ON THE WEEKEND OF ALICHIST 2280 FOR OHR SIDEWALK SALE AND TAKE THE DRUMS CHITARS Comment [p1]: PATRICK, LET'S RUN THIS FROM THE SPRING SEASON THROUGH AUG 2380.

<u>We'll send the script to YOU</u> at the beginning of each season for approval.

And then do the production...



And post it to your phone system. How does the posting work? Check out our "Phone System" Compatibility Page"